

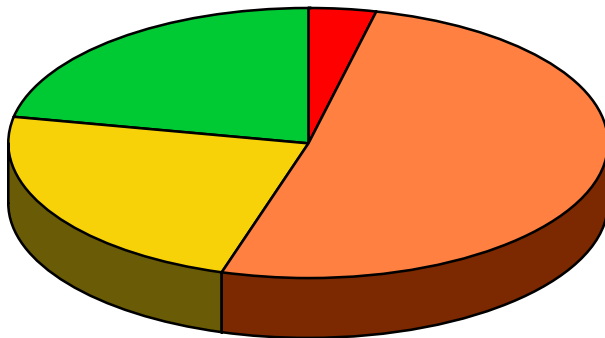


Café Survey Results

Demographics

Your gender?	Your age?							Percents	
	21 to 30	Under 20	31 to 40	41 to 50	51 to 60	Over 60	Overall	0	100
Female	123	92	49	17	12	6	299		
Male	85	45	26	15	13	2	186		
Totals	208	137	75	32	25	8	485		

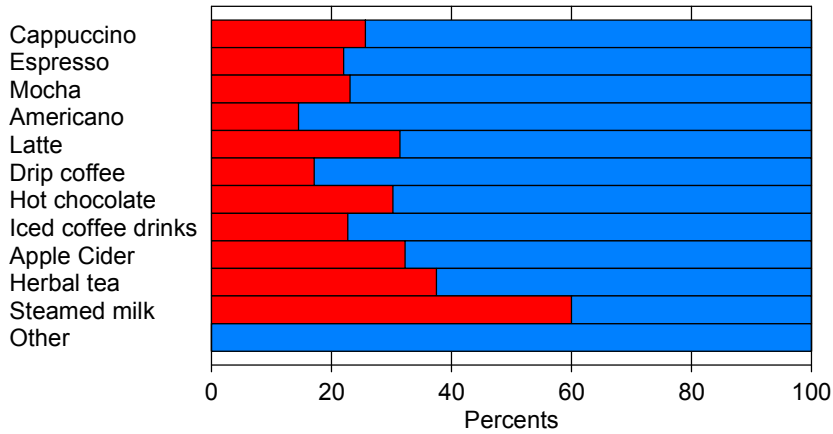
Summaries of cafe survey responses



How recently have you purchased a beverage at Best Coffee?

- Within the last week
- Within the last two weeks
- Within the last month
- Within the last 3 months

Service Speed Satisfaction by Beverage Ordered

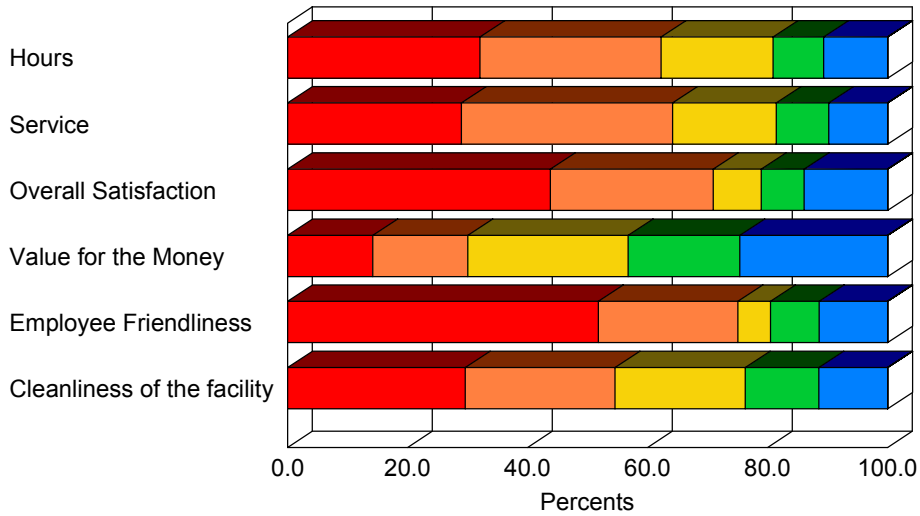


Were you served in a timely manner?

Yes No

Product and Service Importance

Customers were asked to rate the importance of various elements of the business. For these responses, 1="Important" and 5="Not Important."



1: Important

4

2

5: Not Important

3

Explicit Not Applicable